



Rhetoric

Speaking ad-lib — performing convincingly.

- We address your individual strengths and weaknesses and give you direct and detailed feedback.
- Lots of exercises and practical examples assure that you will not only learn how it is done but also how you can implement it in your environment.
- Individual feedback concerning your appearance and impression (by request also with the help of video recording).
- We tailor this seminar to your needs — we advise you from the speech in front of an unknown audience to the presentation in your meeting.



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“Master the content and the words will follow.” (Cato)

If it was just as easy as that! To find the right words is very difficult for most people even though all people learned to speak. In a familiar environment it is easy to speak ad-lib. But for many communicating in front of groups or finding the right words in important decision or negotiation situations is a big challenge.

Whether in your role as a leader or in a private context: you can only benefit from an enhanced way of communicating. We show you, how you can convince and how you can express yourself in an eloquent way or be quick at repartee. This goes in hand with actual practices and effective exercises! And there's more to it: we will also work on your appearance and giving impression. Individually and effectively — that is what characterizes our seminar and what convinced many participants before you.

Content

Because the contents of the seminar will vary due to the individual needs of the participants, the following list is only a potential guide. We are looking forward to consult you in advance which content will be beneficial for you.

Analysis of your strengths and potentials

- How you can communicate verbally and non-verbally
- Different approaches in different situations — from the speech to the presentation in a meeting
- Responding to the audience, their needs and reactions

The levels of rhetoric

- How you can utilize the specific characteristics of human perception
- From body language to mimics
- The right use of voice

Preparation and execution

- How to prepare and work out the details of a speech or a presentation
- How you can direct someone's attention
- The proper choice of words and rhetoric tricks
- Transforming negative conversations into positive

Challenges for leaders

- Specific difficulties in negotiations and in leading discussions
- Training repartee

Sustainability

- Individual counseling and development of strategies that ensure the maintenance of the trained content

Individual feedback and lots of practical exercises!

Details

Target group

This seminar addresses leaders in all hierarchical levels.

In-house

You are welcome to book this seminar also as an in-house event. For more information, please contact us directly.

Venue

Whether in your office (in-house), a requested conference hotel or in one of our offices in Augsburg or Berlin — we tailor this seminar to your needs.

Seminar instructor

KonKoMa Solutions offers coaching and seminars for individuals, groups and departments. The seminar instructors are all highly qualified experts in the areas of psychology and economics and have many years of consulting and seminar experience.

Language

German
English

Date

On request.